

Dayananda Sagar College of Arts, Science and Commerce Shavige Malleshwara Hills, Kumaraswamy Layout, Bengaluru-78

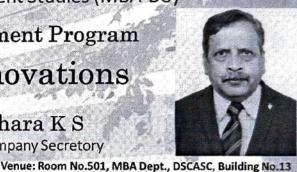
IQAC in association with

Student Activity Cell Department of Management Studies (MBA-BU)

Student Development Program Fintech Innovations Mr. Muralidhara K S

Cost Accountant & Company Secretory

2nd Semester MBA-BU, A Section



Date: 30th August 2024



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DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

Shavige Malleshwara Hills, Kaumarswamy Layout, Bangalore-560082 Student Activity Cell in association with Internal Quality Assurance Cell (IQAC) Cell

Report of the Event Conducted

Department: MBA-BU

Date: 30-08-2024

Sl. No.	Particulars	Event related Details			
1.	Event*	Guest Talk			
2.	Title of the Event	Fintech Innovations			
3.	Date	30.08.2024			
4.	Time	10:15AM to 11:15AM			
5.	Venue	Sec A, Room No. 501, MBA Dept. DSCASC, Building No.13			
6.	Resource Person 1 Details** (Profile to be enclosed)	Mr. Murulidhara KS			
7.	Topics Covered	Digital Payments, Mobile banking			
8.	Resource Person 2 Details** (Profile to be enclosed)	NA			
9.	Topics Covered	NA			
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:	02	External:	NA
11.	No. Student Participants (Enclose a copy of names with	Internal:	58	External:	NA

Bengaluru

Sl. No.	Particulars	Event related Details	
	signatures)		
12.	Faculty Coordinator/s	Dr. Chetan Shetty	
13.	Student Coordinator/s	NA NA	
14.	Total Expenditure (Details to be enclosed)	NA NA	
15.	Sponsors and Amount (if any)	NA	
16.	Agenda of the Event (Enclose a copy)	NA	
17.	Report uploaded on college website? If yes, give details:	Yes	
18.	Report sent to media? If yes, give details:	No	
19.	Report uploaded in Social Media? If yes, give details:	Yes https://www.facebook.com/photo/?fbid=1084924746585175&set=pcb.10849252765 85122	
20.	Certificates Printed? (Enclose a copy***)	NA NA	
21.	Feedback Collected? (Enclose a copy***)	NA	
22.	Summary of the Event (Minimum 100 words)	MBA A Section students attended a guest lecture on FinTech, a field usin technology to revolutionize finance. Mr. Muralidhara, the speaker wit expertise in finance and law, explained the rise of FinTech driven be advancements, consumer demands, and the need for efficiency. The lecture covered FinTech's role in creating a faster, more accessible, and user-friendly	
		Bengaluru 560 111	

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Sl. No.	Particulars	Event related Details		
		financial system. Mr. Muralidhara delved into blockchain, cryptocurrency, and their impact on traditional finance. He also discussed practical applications like digital payments and mobile banking, highlighting their role in increasing financial inclusion. Peer-to-peer lending, crowd funding, roboadvisors, and InsurTech were explored as well. The lecture concluded with Mr. Muralidhara's insights on the future of FinTech, emphasizing its potential for inclusion, personalization, security, and efficiency. This session provided valuable knowledge for the students' future careers.		
23.	Photographs of the Event	Attached.		
	(At least 10 relevant, clear, and appropriate photos with title and explanation. The jpg files need to be attached)			

Notes:

* Seminar / Workshop / Symposium / Conference / Cultural Fest / Quiz / Sports / Literature Fest, etc.

** Name / Organization / Designation / Area of Expertise

*** Format Copy need to be attached and hard copy need to be filed

PS: Whichever column is not applicable, write as NA.

Event Coordinator

HOD/Director

A AMS PULLINE P C

DIRECTOR

Principal

Principal ita la Co-ordinator Dayananda Sagar Col Dayananda Sagar College of Ans Records & Commerce & Comme



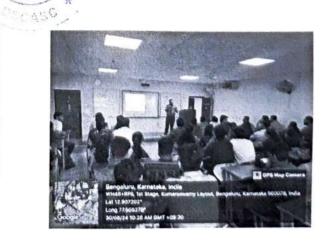












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DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE

Shavige Malleshwara Hills, Kaumarswamy Layout, Bangalore-560082

Resource person profile

Muralidhara completed BSc in Economics, Mathematics and Statistics. He completed LLB degree. He is a member of the Institute of Cost Accountants of India, Institute of Company Secretaries of India. He completed PMP certification from Project Management Institute. He completed Executive General Management Programme from Indian Institute of Management, Bangalore. He is pursuing Diploma in Information Systems Security Audit conducted by the institute of Cost Accountants of India and also CISA. He was a state topper at Staff Selection Commission Examination and he worked as Inspector of Income Tax. He worked in Costing and Materials finance department of Indian Petrochemicals Corporation Limited, now taken over by Reliance Industries Limited. Worked as Finance Manager in Buhler India Ltd. an MNC in manufacturing sector. After that he moved to technology domain worked on Sonata Software Ltd as Subject Matter Expert and worked in QA. Later worked in Thomson Reuters, Refinitiv and London Stock Exchange Group in technical departments. In his last assignment he worked at TCS as Service Delivery Manager in technology domain. He is an avid Toastmaster for the past 13+ years. His hobby is reading.

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Dayananda sagar college of arts, science and commerce Bangalore - 78 Department of MBA-BU

Fintech Innovations

Fintech Innovations A Section 2nd Sem 30(8/24				
		ection	2nd Sem 50(8) 29	
SI No	Regisration No	Student Name	Signature	
1	P03CJ23M015005	ANAGHA G RAO	magha	
2	P03CJ23M015006	CHAITRA ARUN TAILOR	C	
3	P03CJ23M015007	BHUVANA	Bhurana	
4	P03CJ23M015008	GAGAN GOWDA H	CRITICAL	
5	P03CJ23M015009	KIRAN M A	whatte	
6	P03CJ23M015011	Manoj Kumar N	Haroj Kurlay, 12.	
7	P03CJ23M015012	Darshan P	ARCENT	
8	P03CJ23M015013	м коushik	11000	
9	P03CJ23M015014	ROHAN S	Pul	
10	P03CJ23M015015	Ayush Aman	On on -	
11	P03CJ23M015016	Chethan Kumar B M	Chethan Kuman B.M	
12	P03CJ23M015017	JEETHAN MELRICK D SOUZA	Little	
13	P03CJ23M015018	Sindhu Ashok Savadatti	Douadall E	
14	P03CJ23M015019	H M Chandan	11100	
15	P03CJ23M015020	JAIPRASAD R	Jawhyd. R.	
16	P03CJ23M015021	Prasannakumar	8. ·	
17	P03CJ23M015022	Surabhi M	and on.	
18	P03CJ23M015023	Y PANI SUPRAJ	y Jan Supral	
19	P03CJ23M015024	VINAY KUMAR V	Viray Friman	
20	P03CJ23M015025	PRIYA NAGARAJ KADEMANI	DK	
21	P03CJ23M015026	SANDEEP PRADEEP SHERI	- (AB)	
22	P03CJ23M015027	Hrishitha P	prishite.	
23	P03CJ23M015028	Varsha V K	Varshalle	
24	P03CJ23M015029	Keerthi T N	Keuttin	
25	P03CJ23M015030	B M Shreya	B. M. Sheury	
26	P03CJ23M015033	Priya T G	Prayley	
27	P03CJ23M015034	Rohan S	Rohan.s	
28	P03CJ23M015036	DARSHAN G V	Dorston / Assi	
29	P03CJ23M015041	Anikethan	de la	
30	P03CJ23M015043	Saleha Aftab	Salhy E Bengaluru	

31	P03CJ23M015047	Aravind Rathod	an
32	P03CJ23M015055	Radhika K	Padeifer.
33	P03CJ23M015056	NAGABHUSHAN BHAGWAT	MB
34	P03CJ23M015089	MONAL ROY A	Cana
35	P03CJ23M015090	Shreenidhi Shreenivas Hebbar	Shell
36	P03CJ23M015118	ARJUN KUMAR M	Madage
37	P03CJ23M015122	SAIPRASAD B ALAGAWADI	Estagained?
38	P03CJ23M015127	AMRUTA MANJUNATH	AM
39	P03CJ23M015128	Ujwal .G.U	USI
40	P03CJ23M015129	Mohammed Ibrahim Pangal	
41	P03CJ23M015131	AKSHITA DEB	Auslila och
42	P03CJ23M015133	Pradyumna P	-(AB)-
43	P03CJ23M015141	Kaavya muralidharan	Lagry
44	P03CJ23M015142	P Shreyamani	Rd Beransoni
45	P03CJ23M015144	Nayana L S	Nayana
46	P03CJ23M015148	Sagar S	Sparis
47	P03CJ23M015152	S M SRIRAMSUNDAR	S-no Sulfor
48	P03CJ23M015153	CHETAN SUBHAS	CON ,
49	P03CJ23M015155	SNEKHA A R	Azuellbrut _
50	P03CJ23M015168	KIRAN KUMAR N	Thylran
51	P03CJ23M015205	NISARGA H L	Nisanga HL
52	P03CJ23M015209	VARSHITHA J	July
53	P03CJ23M015210	Paswan Pradeep Kumar	Quit.
54	P03CJ23M015211	R Brishitha Ravi	-(AB) -
55	P03CJ23M015215	Pavan B S	Javan
56	P03CJ23M015216	BASAVARAJ G S	Buston
57	P03CJ23M015218	SANJANA R H	-(AB)-
58	P03CJ23M015227	Chandana A V	andare.
59	P03CJ23M015233	SADHYUTH B S	ASS.
60	P03CJ23M015235	CHANDANA C	chadn.
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