

# Entrepreneurship Workshop Report

## Title: "Key Management Principles"

Date: 12<sup>th</sup> May 2022

Resource Person: Prof. Col Prasanna Kumar, MBA-BU

|            |                                 |
|------------|---------------------------------|
| 12-05-2022 | Prof Col Prasanna Kumar, MBA-BU |
|            | Key Management Principles       |
|            | Leader Vs Manager               |

### Topics Covered:

- Introduction to Key Management Principles
- Leadership Vs Management
- Business & Industry Quiz

### Summary:

The workshop was organized for the First Semester students of MBA-BU. Col Prof Prasanna Kumar, the resource person of the event emphasized on various aspects related to Managerial skills. The speaker engaged the participants with his real time insights and experiences in the leadership roles he played in Defense and as an entrepreneur. It was an interactive session where the students were actively involved. There was also a quiz carried out which was majorly on the geo-political, business, industry and social aspects. The students were provided with insights on aspects related to communication skills, leadership skills, decision making and employability skills. An exercise was carried out to help the students figure out their areas of interest.

**Organized by:** Entrepreneurship Development Cell

**Venue:** CD Sagar Auditorium

**Faculties Attended:** 2

**Students Attended:** 139

### Photos:



Facilitator guiding the students during an activity



**Students intently listening to a Real-life example of Leadership in critical situation**



**Quiz in progress**



**A student sharing her thoughts about reading books and its importance in an individual's growth**