## **Entrepreneurship Workshop Report**

Title: "Entrepreneurship Development Workshop 1"

Date: 12<sup>th</sup> April 2022

Resource Person: Prof. Col Prasanna Kumar, MBA-BU

| 12-04-2022 | Prof Col Prasanna Kumar, MBA-BU                |
|------------|--|
|            | Six I's of Business Life                       |
|            | Initial journey of an Entrepreneurship venture |

## **Topics Covered:**

- Introduction to the initial journey of an Entrepreneurship venture
- Founding a winning team for a successful business
- What to expect and what to look-out for in the initial stage of an enterprise

## **Summary:**

The workshop was organized for the First Semester students of MBA-BU. Prof Col Prasanna Kumar, the resource person of the event emphasized on various concepts related to Entrepreneurship journey. The speaker engaged the participants with his real time insights and experiences in the area of entrepreneurship. It was an interactive session where the students were divided into various groups and activities were carried out. Special focus was on the Six I's of New Business. The event was a start to the various activities planned under the ED Club. The students will be given team based tasks so as to enable them to be good players in the field of Entrepreneurship.

Organized by: Entrepreneurship Development Cell

Venue: MBA-BU 5<sup>th</sup> Floor Classroom No. 504

Faculties Attended: 2

Students Attended: 27

**Photos:** 





Resource Person presenting the Introduction to Entrepreneurship journey



Another syndicate chalking out a plan of action