

## Workshop on Business Analytics

### Title: "Workshop on Business Analytics –Finance, Marketing and HR"

Date: 07<sup>th</sup> September 2022

Resource Person:

27-11-2020	<b>Dr.Chetan Shetty &amp; Dr.Vinish P, Faculty members - Management Studies. MBA-BU</b>
	<b>Introduction to Business Analytics &amp; Analytics using Spread Sheets</b>

**Topics Covered:** Introduction to Business Analytics & Analytics using Spread Sheets

**Summary:** This workshop was conducted to augment the ability of students to apply specific statistical and regression analysis methods applicable to predictive analytics and to identify new trends and patterns, uncover relationships, create forecasts, predict likelihoods, and test predictive hypotheses. This program also aims to enhance the ability to develop and use various quantitative and Predictive models based on various analytical models..

**Organized by:** Research Cell-Anveshana

**Venue:** MBA-BU 5<sup>th</sup> Floor

**Faculties Attended:** 05

**Students Attended:** 55

**Photos:**



Workshop organized by MBA-BU



**Student Participants in the Workshop**