



Dayananda Sagar College of Arts, Science and Commerce
Shavige Malleshwara Hills, Kumaraswamy Layout, Bengaluru-78

IQAC

in association with

Student Activity Cell

Department of Management Studies (MBA-BU)

Student Development Program

on

AI and Financial Management

by

Mr. Muralidhara K S

Cost Accountant & Company Secretary



Date: 30th August 2024

Venue: Room No.502, MBA Dept., DSCASC, Building No.13

2nd Semester MBA-BU, B Section

Heba



Venkalathu

DIRECTOR

**Dayananda Sagar College
of Arts, Science & Commerce
Shavige Malleshwara Hills
Kumaraswamy Layout
BANGALORE - 560 078**

DAYANANDA SAGAR COLLEGE OF ARTS SCIENCE AND COMMERCE
Shavige Malleshwara Hills, Kaumarswamy Layout, Bangalore-560082

**Student Activity Cell in association with
Internal Quality Assurance Cell (IQAC) Cell**

Report of the Event Conducted

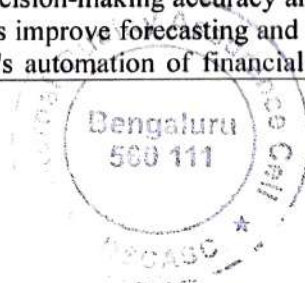
Department: MBA-BU

Date: 30-08-2024

Sl. No.	Particulars	Event related Details			
1.	Event*	Guest Talk			
2.	Title of the Event	AI and Financial Management			
3.	Date	30.08.2024			
4.	Time	11:15AM to 12:15PM			
5.	Venue	Sec B, Room No. 502, MBA Dept. DSCASC, Building No.13			
6.	Resource Person 1 Details** (Profile to be enclosed)	Mr. Murulidhara KS			
7.	Topics Covered	Financial decision making, Forecasting, Risk management			
8.	Resource Person 2 Details** (Profile to be enclosed)	NA			
9.	Topics Covered	NA			
10.	No. Faculty Participants (Enclose a copy of names with signatures)	Internal:	02	External:	NA
11.	No. Student Participants (Enclose a copy of names with	Internal:	58	External:	NA



Sl. No.	Particulars	Event related Details
	signatures)	
12.	Faculty Coordinator/s	Dr. Chetan Shetty
13.	Student Coordinator/s	NA
14.	Total Expenditure (Details to be enclosed)	NA
15.	Sponsors and Amount (if any)	NA
16.	Agenda of the Event (Enclose a copy)	NA
17.	Report uploaded on college website? If yes, give details:	Yes
18.	Report sent to media? If yes, give details:	No
19.	Report uploaded in Social Media? If yes, give details:	Yes https://www.facebook.com/photo/?fbid=1084924746585175&set=pcb.1084925276585122
20.	Certificates Printed? (Enclose a copy***)	NA
21.	Feedback Collected? (Enclose a copy***)	NA
22.	Summary of the Event (Minimum 100 words)	Mr. Muralidhara, a financial technology expert, delivered a guest lecture on AI's integration in financial management. He highlighted AI's advantages in enhancing decision-making accuracy and efficiency. The lecture covered how AI algorithms improve forecasting and planning using historical data. He also discussed AI's automation of financial processes like transaction processing



Sl. No.	Particulars	Event related Details
		and complaint checks. The lecture covered AI in financial risk management, predictive analysis, portfolio management, fraud detection, ethical considerations, challenges, and limitations of AI in finance. Mr. Muralidhara's lecture provided a comprehensive overview of AI's transformative impact, equipping attendees with a deeper understanding of how AI is reshaping financial practices and the considerations necessary for effective and ethical AI usage.
23.	Photographs of the Event (At least 10 relevant, clear, and appropriate photos with title and explanation. The jpg files need to be attached)	Attached.

Notes:

* Seminar / Workshop / Symposium / Conference / Cultural Fest / Quiz / Sports / Literature Fest, etc.

** Name / Organization / Designation / Area of Expertise

*** Format Copy need to be attached and hard copy need to be filed

PS: Whichever column is not applicable, write as NA.

Helan

Event Coordinator

Vaibhava

HOD/Director

A. Ghosh
29/08/24

IQAC

Babu

Principal

DIRECTOR
 Dayananda Sagar College
 of Arts, Science & Commerce
 Shivaraja Matheswarara Hills
 Kumaraswamy Layout, Bengaluru - 560075

IQAC Co-ordinator

Dayananda Sagar College
 of Arts, Science & Commerce
 Kumaraswamy Layout, Bengaluru - 560075

Principal
 Dayananda Sagar College
 of Arts, Science & Commerce
 Kumaraswamy Layout, Bengaluru - 560075





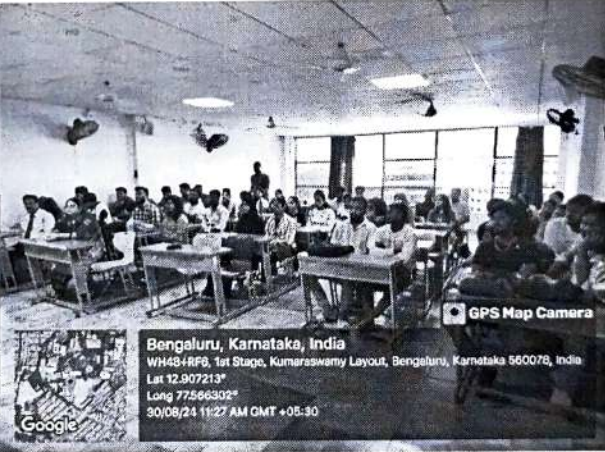
Bengaluru, Karnataka, India
WH48+RFB, 1st Stage, Kumaraswamy Layout, Bengaluru, Karnataka 560078, India
Lat 12.907213°
Long 77.566312°
30/08/24 11:28 AM GMT +05:30



Bengaluru, Karnataka, India
WH48+RFB, 1st Stage, Kumaraswamy Layout, Bengaluru, Karnataka 560078, India
Lat 12.907208°
Long 77.566281°
30/08/24 11:36 AM GMT +05:30



Bengaluru, Karnataka, India
WH48+RFB, 1st Stage, Kumaraswamy Layout, Bengaluru, Karnataka 560078, India
Lat 12.907188°
Long 77.566285°
30/08/24 12:18 PM GMT +05:30



Bengaluru, Karnataka, India
WH48+RFB, 1st Stage, Kumaraswamy Layout, Bengaluru, Karnataka 560078, India
Lat 12.907213°
Long 77.566302°
30/08/24 11:27 AM GMT +05:30



Bengaluru, Karnataka, India
WH48+RFB, 1st Stage, Kumaraswamy Layout, Bengaluru, Karnataka 560078, India
Lat 12.907259°
Long 77.566368°
30/08/24 11:25 AM GMT +05:30



Bengaluru, Karnataka, India
WH48+RFB, 1st Stage, Kumaraswamy Layout, Bengaluru, Karnataka 560078, India
Lat 12.907204°
Long 77.566376°
30/08/24 11:30 AM GMT +05:30



Dayananda sagar college of arts, science and commerce Bangalore - 78
Department of MBA-BU

AI and Financial Management

Section 'B'

2nd Sem Student List-2023 Btch

30/8/24

Sl No	Registration No	Student Name	Signature
1	P03CJ23M015001	SHARATHA NAIK	<i>[Signature]</i>
2	P03CJ23M015003	SAHARSH RAI	<i>[Signature]</i>
3	P03CJ23M015004	MANIDEEP S	<i>[Signature]</i>
4	P03CJ23M015031	H Chirag Shetty	<i>[Signature]</i>
5	P03CJ23M015032	ARUNA KUMARA	<i>[Signature]</i>
6	P03CJ23M015035	LAVANYA K R	<i>[Signature]</i>
7	P03CJ23M015037	Bharathi. S	<i>[Signature]</i>
8	P03CJ23M015038	Sandhya k	<i>[Signature]</i>
9	P03CJ23M015039	Suresh Kallappa Deyannavar	<i>[Signature]</i>
10	P03CJ23M015040	KEERTHANA A	<i>[Signature]</i>
11	P03CJ23M015042	Priyanka H S Reddy	<i>[Signature]</i>
12	P03CJ23M015044	Kavya Basappa Shiraganvi	<i>[Signature]</i>
13	P03CJ23M015045	Rohith p u jamadagni	<i>[Signature]</i>
14	P03CJ23M015046	DANIYA SAFA ANWAR HUSSAIN VELLUR	<i>[Signature]</i>
15	P03CJ23M015050	Shilpa Raju Khairi	<i>[Signature]</i>
16	P03CJ23M015051	Prateek Jha	<i>[Signature]</i>
17	P03CJ23M015052	Gautami Ayyali	<i>[Signature]</i>
18	P03CJ23M015054	Lohith V	<i>[Signature]</i>
19	P03CJ23M015057	Muralidhara K S	<i>[Signature]</i>
20	P03CJ23M015072	Hamsa V S	<i>[Signature]</i>
21	P03CJ23M015101	Chaitanya Muddepal	<i>[Signature]</i>
22	P03CJ23M015102	KAVYASHREE M	<i>[Signature]</i>
23	P03CJ23M015104	Siddarth Girish Chandavari	<i>[Signature]</i>
24	P03CJ23M015105	Pankaj Kumar Yadav	<i>[Signature]</i>
25	P03CJ23M015109	Anshu Mishra D	<i>[Signature]</i>
26	P03CJ23M015111	Rahul	<i>[Signature]</i>
27	P03CJ23M015119	Saumya	<i>[Signature]</i>
28	P03CJ23M015121	Sinchana K U	<i>[Signature]</i>
29	P03CJ23M015123	LAKSHMI H A	<i>[Signature]</i>
30	P03CJ23M015124	STEENA ANNABELLE DSOUZA	<i>[Signature]</i>



31	P03CJ23M015125	B E ARPITHA	<i>B. E. ARPITHA</i>
32	P03CJ23M015126	Vedant sampatkumar kabra	<i>Vedant</i>
33	P03CJ23M015130	Chetana N S	<i>Chetana</i>
34	P03CJ23M015134	Nikitha H	<i>Nikitha H.</i>
35	P03CJ23M015138	Harshith U N	<i>Harshith U N</i>
36	P03CJ23M015143	Fathima Shamna	<i>Fathima Shamna</i>
37	P03CJ23M015149	CHALLA HEMANTH KUMAR	<i>Absent</i>
38	P03CJ23M015150	Abhilash Kumar Singh	<i>Abhilash</i>
39	P03CJ23M015156	Sinchana R	<i>Absent</i>
40	P03CJ23M015166	Hreeshav Saha	<i>Hreeshav Saha</i>
41	P03CJ23M015167	Chandrika G S	<i>G. S. Chandrika</i>
42	P03CJ23M015171	Tejaswini H P	<i>Tejaswini</i>
43	P03CJ23M015173	PRASHANTHPRAJWAL P V GOWDA	<i>Prashanth Prajwal P. V.</i>
44	P03CJ23M015174	Jagadeesh Gowda V	<i>Jagadeesh Gowda</i>
45	P03CJ23M015175	Rahul B	<i>Rahul</i>
46	P03CJ23M015176	Kubranu	<i>Kubranu</i>
47	P03CJ23M015177	Vaishnavi S	<i>Vaishnavi</i>
48	P03CJ23M015178	K SUDHARSHAN	<i>K. Sudharshan</i>
49	P03CJ23M015188	SANJAY M N	<i>Absent</i>
50	P03CJ23M015189	Suhas M S	<i>Suhas</i>
51	P03CJ23M015206	Poojashree V	<i>Absent</i>
52	P03CJ23M015207	Punyashree	<i>Punyashree</i>
53	P03CJ23M015208	Manoj S	<i>Manoj</i>
54	P03CJ23M015214	Vijay L	<i>Absent</i>
55	P03CJ23M015217	SANDEEPA M	<i>Sandeepa M</i>
56	P03CJ23M015219	Darshan T	<i>Darshan T</i>
57	P03CJ23M015228	Nehaal K	<i>Absent</i>
58	P03CJ23M015236	Govind Shaud	<i>Absent</i>

Helan



Vasudha

Devaraj Urs College
of Arts, Science & Commerce
Shavige Malleshwara Hills,
Kumaraswamy Layout,
BANGALORE - 560 078

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Shavige Malleshwara Hills, Kaumarswamy Layout, Bangalore-560082

Resource person profile



Muralidhara completed BSc in Economics, Mathematics and Statistics. He completed LLB degree. He is a member of the Institute of Cost Accountants of India, Institute of Company Secretaries of India. He completed PMP certification from Project Management Institute. He completed Executive General Management Programme from Indian Institute of Management, Bangalore. He is pursuing Diploma in Information Systems Security Audit conducted by the institute of Cost Accountants of India and also CISA. He was a state topper at Staff Selection Commission Examination and he worked as Inspector of Income Tax. He worked in Costing and Materials finance department of Indian Petrochemicals Corporation Limited, now taken over by Reliance Industries Limited. Worked as Finance Manager in Buhler India Ltd. an MNC in manufacturing sector. After that he moved to technology domain worked on Sonata Software Ltd as Subject Matter Expert and worked in QA. Later worked in Thomson Reuters, Refinitiv and London Stock Exchange Group in technical departments. In his last assignment he worked at TCS as Service Delivery Manager in technology domain. He is an avid Toastmaster for the past 13+ years. His hobby is reading.

L. Lakshmi



V. Venkatesh

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