Dayananda Sagar College of Arts, Science and Commerce

Kumaraswamy Layout, Bangalore-560078

Department of Management Studies (MBA-BU)

Event: Demo session on AIMA BizLab

Date: 08/09/2022, Time: 4.00 PM to 5.00 PM

Venue: Zoom

Resource Person: Mr. RAVI JANGRA, Deputy Director, AIMA

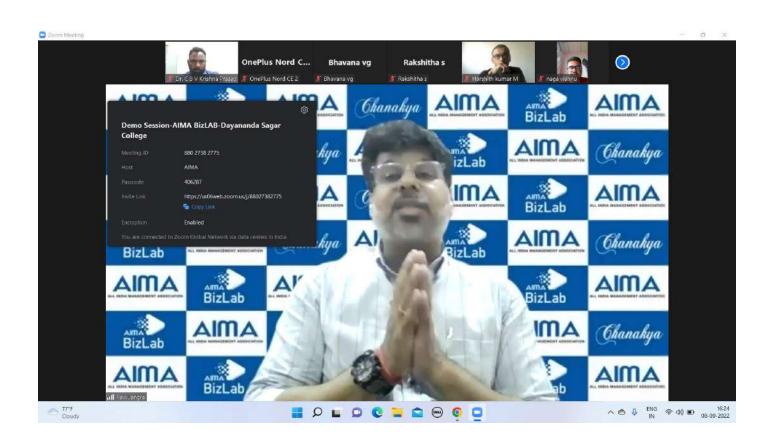
Faculty Coordinator: Dr. C B Venkata Krishna Prasad

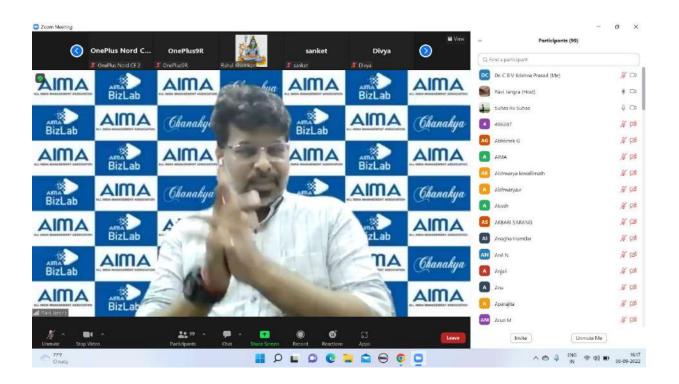
Number of Students participated: 151

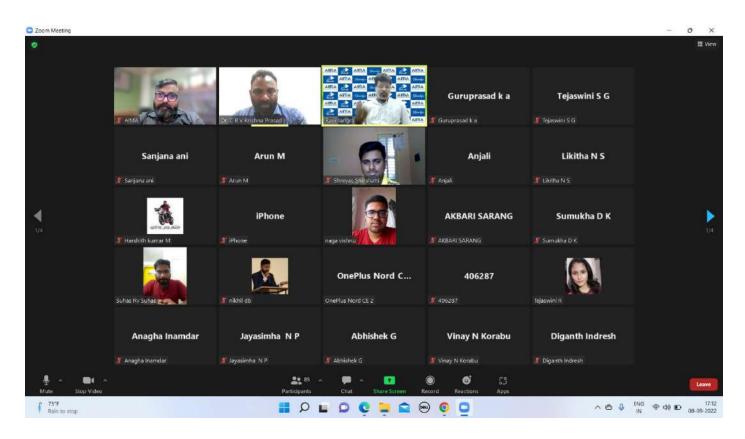
Points Discussed:

AIMA BizLab is a virtual business laboratory designed for management graduates to offer them hands-on-experience on management concepts and make them industry-ready.

- Linkage to MBA course curriculum
- Key Benefits
- How to Play Simulation Game







Zoom Meeting 0 ×

