

Dayananda Sagar College of Arts, Science & Commerce

Consolidated List of Project of 3rd Semester MBA 2022 (2020-2022 Batch)

Sl. No.	Reg. No.	Name	Type of Research	Topic/Title	Guide Name
1	20CQCMD001	Abhilash M	Finance	A STUDY ON LOANS AND ADVANCES OFFERED BY COMMERCIAL BANKS (SPL REFERENCE TO CANARA BANK)	Dr. B R Venkatesh
2	20CQCMD002	Abhilash Sadanand Pattar	Finance	A STUDY ON THE RISE OF E-COMMERCE IN BANGALORE CITY	Prof.BRN Murthy
3	20CQCMD003	Abhishek Roogi	Finance	STUDY ON WORKING CAPITAL MANAGEMENT AT SHRI SHIVAYOGI SIDDARAMESHWARA FLOUR MILL, NARGUND.	Prof. ShashiKumar C R
4	20CQCMD004	Achal Chowdary	HRM	A STUDY ON WORK-FAMILY CONFLICT OF WOMEN EMPLOYEES IN IT INDUSTRY	Prof. Ameer Asra Ahmed
5	20CQCMD005	Adarsh Savalkar	HRM	SAFE WORKPLACE AND HEALTHY ENVIRONMENT WITH VARIOUS EMPLOYEE WELFARE SCHEME AT FMCG	Dr. Srikanta Murthy
6	20CQCMD006	Aishwarya V	HRM	"A STUDY ON INTRINSIC AND EXTRINSIC FACTORS INFLUENCING JOB SATISFACTION AMONG EMPLOYEES TO CREATE ORGANISATIONAL COMMITMENT IN SIRI TECHNO FABRS PVT LTD"	Dr. Vijay Kumar J
7	20CQCMD007	Aishwarya Y.M.	Finance	A STUDY ON WORKING CAPITAL MANAGEMENT AT SHREE ANAPOORNESHWARI FLOUR & OIL MILLS, BENGALURU	Prof.Vaibhav Patil
8	20CQCMD008	Akash R Tonpe	Finance	A STUDY ON PRO'S AND CON'S OF BAD BANKS AS A SOLUTION TO NPA'S	Dr. Chetan Shetty
9	20CQCMD009	Akshata V Paste	Finance	A STUDY ON PERFORMANCE OF IPO'S ON SELECTED COMPANIES	Prof. Nayana T

10	20CQCMD010	Akshatha B	HR	A STUDY ON INFLUENCE OF ARTIFICIAL INTELLIGENCE ON RECRUITMENT PROCESS IN IT SECTOR	Prof.Vaibhav Patil
11	20CQCMD011	Akshatha S	HRM	"A STUDY ON CHALLENGES IN HANDLING PAYROLL PEOPLE SOFTWARE MANAGEMENT PROCESS IN MERITOR HVS INDIA PVT. LTD"	Dr. Vijay Kumar J
12	20CQCMD012	Akshay Subray Hegde	Finance	A STUDY ON COMPARITIVE ANALYSIS OF SELECTED MUTUAL FUNDS	Dr. B R Venkatesh
13	20CQCMD013	Ankith K R	Finance	A STUDY ON MAKING QUALITY HEALTHCARE MORE AFFORDABLE TO MASSES.	Prof.BRN Murthy
14	20CQCMD014	Anuradha Gurumurthy	HRM	GENDER STEREOTYPING OF WOMEN IN THE WORKPLACE	Prof. Ameer Asra Ahmed
15	20CQCMD015	Anusha c	HRM	STUDY ON EMPLOYEE ENGAGEMENT AT PL PVT LIMITED BANGALORE	Prof. ShashiKumar C R
16	20CQCMD016	Anusha M Poojary	Finance	A STUDY ON FINANCIAL PERFORMANCE OF L.G.INDUSTRIES USING RATIO ANALYSIS	Dr. Sumera
17	20CQCMD017	Apurba Deka	Finance	A STUDY TO ANALYSE THE MARKETING STRATEGY OF APPLE INC IN INDIA	Prof. Nayana T
18	20CQCMD018	Arvind V	Finance	A STUDY ON FUTURES AND OPTIONS PAYOFF AND IT'S RISK MANAGEMENT	Dr. Kadambini Katke
19	20CQCMD019	Aruna mary	Finance	A STUDY ON THE ROLE OF INFORMATION TECHNOLOGY IN BANKING SECTOR	Dr. B R Venkatesh
20	20CQCMD020	Avinash N	Finance	A STUDY ON IMPACT OF FIIS ON INDIAN STOCK MARKET	Prof.BRN Murthy
21	20CQCMD021	Bindu D.U.	HRM	A STUDY ON SAFE WORKPLACE AND HEALTHY ENVIRONMENT FOR WOMEN WORKFORCE IN INFORMATION TECHNOLOGY ORGANIZATION	Dr. Srikanta Murthy

22	20CQCMD022	B I Sharath Jingade	Finance	STUDY ON RISK AND RETURN OF SELECTED BLUE CHIP COMPANIES LISTED IN NSE	Prof. ShashiKumar C R
23	20CQCMD023	B M Prajwal	Marketing	A STUDY ON AMUL'S MARKETING STRATEGY AND ADVANTAGE PANDEMIC	Dr. C. B Venkata Krishna Prasad
24	20CQCMD024	Barsha Sarker	HR	A STUDY ON STRESS MANAGEMENT AMONG THE YOUTH DURING THE PANDEMIC IN BANGALORE	Prof.Vaibhav Patil
25	20CQCMD025	Basappa Vijayasekhar Umasree	HRM	“A STUDY ON EMPLOYEE SATISFACTION OF WORK FROM HOME CULTURE DURING PANDEMIC IN DAKSHA DETECTIVE AND SECURITY SERVICES”	Dr. Vijay Kumar J
26	20CQCMD026	Battareddy Praneeth Reddy	Finance	A STUDY ON GST AND ITS IMPACT ON INDIAN ECONOMY	Dr. Sumera
27	20CQCMD027	Bhanushree.I	HRM	ROLE OF PSYCHOLOGICAL CAPITAL ON WORK ENGAGEMENT OF EMPLOYEES: A STUDY WITH REFERENCE TO IT SECTOR	Prof. Ameer Asra Ahmed
28	20CQCMD028	Bhavana R	Finance	A STUDY ON INVESTMENT PREFERENCE OF IT EMPLOYEES IN BANGALORE	Prof. Nayana T
29	20CQCMD029	Bhavika M Jain	HRM	A BRIEF STUDY ON ROLE OF WOMEN IN TOP MANAGEMENT POSITIONS	Dr. Srikanta Murthy
30	20CQCMD030	Bhawya C G	HRM	A STUDY ON IMPACT OF SERVANT LEADERSHIP ON EMPLOYEE COMMITMENT WITH REFERENCE TO CORPORATE EMPLOYEES	Prof. Ameer Asra Ahmed
31	20CQCMD031	Chaitra K P	HRM	“A STUDY ON ORGANISATIONAL CLIMATE ON EMPLOYEE COMMITMENT AND JOB SATISFACTION IN INFORMATION TECHNOLOGY SECTOR BANGALORE”	Dr. Vijay Kumar J

32	20CQCMD032	chandan k c	Finance	A STUDY ON RELATIONSHIP BETWEEN FOREIGN EXCHANGE AND STOCK MARKET	Dr. B R Venkatesh
33	20CQCMD033	Chandana P	Finance	A STUDY ON FOREIGN EXCHANGE RISK MANAGEMENT	Prof.BRN Murthy
34	20CQCMD034	Chandrashekar T M	Finance	A STUDY ON FUND MANAGEMENT AT KARNATAKA ENERGY DEVELOPMENTLIMITED, BANGALORE, KARNATAKA	Prof. ShashiKumar C R
35	20CQCMD035	Chethan G.N.	Finance	A STUDY ON STOCK ANALYSIS OF SELECTED ELECTRIC VEHICLE COMPANIES	Dr. Sumera
36	20CQCMD036	Chinmay gopal Gaonkar	Finance	A STUDY ON REVENUE AND COST ANALYSIS OF LEELA VENTURES PVT LTD.	Dr. Chetan Shetty
37	20CQCMD037	Chiranth S	Finance	A STUDY ON ROLE OF INSURANCE BROKERAGE IN THE DEVELOPMENT OF INSURANCE BUSINESS	Prof. Nayana T
38	20CQCMD038	Dan Ubold	Marketing	A STUDY AND ANALYSIS OF THE CUSTOMER SATISFACTION LEVELS WITH THE SERVICE PROVIDED BY JAWA MOTORCYCLES DEALER IN ALAPPUZHA, KERALA	Col. Prasanna Kumar
39	20CQCMD039	Darshan B R	Finance	A STUDY ON COMPARATIVE ANALYSIS OF GOLD ETF'S AND MXC'S	Dr. Kadambini Katke
40	20CQCMD040	Darshan CN	Finance	IMPACT OF LIBERALIZATION ON CAPITAL MARKET.	Prof.BRN Murthy
41	20CQCMD041	Darshan Kulkarni	Marketing	STUDY ON BRAND AWARENESS AND PROMOTIONAL STRAGIES AT SEVEN BEANS HUBBALLI	Prof. ShashiKumar C R
42	20CQCMD042	Deeksha M	Finance	AN ANALYTICAL STUDY ON SELECT NIFTY PHARMA COMPANIES USING TECHNICAL INDICATORS	Dr. Sumera
43	20CQCMD043	Deepu S Babu	Finance	A STUDY ON COMPARETIVE PERFORMANCE ANALYSIS OF INSURANCE SECTOR IN INDIA	Dr. Chetan Shetty

44	20CQCMD044	Dhanushree G	Finance	A COMPARATIVE ANALYSIS OF PERFORMANCE OF MUTUAL FUNDS BETWEEN PRIVATE AND PUBLIC SECTORS	Prof. Nayana T
45	20CQCMD045	Fathah Khaleel	Finance	SAVINGS VS INVESTMENTS: RISKS AND OPPORTUNITIES	Dr. B R Venkatesh
46	20CQCMD046	Ganesh R	Marketing	IMPACT OF BRAND IMAGE, ONLINE TRUST AND CUSTOMER ATTITUDE ON ONLINE BUYING DECISION IN BENGALURU	Prof. Harshith Babu
47	20CQCMD047	Ganesh S N	Finance	STUDY ON FUNDAMENTAL ANALYSIS OF SELECTED PHARMACEUTICAL STOCKS	Prof. ShashiKumar C R
48	20CQCMD048	Gaurav R Lokhare	Finance	AN ANALYTICAL STUDY ON THE PERFORMANCE AND WORKING OF COMMODITY MARKETS IN INDIA	Dr. Sumera
49	20CQCMD049	Gowrav M.U.	HRM	AN EXPLORATORY STUDY OF EMPLOYEE ATTITUDE TOWARDS MONETARY AND NON-MONETARY INCENTIVES	Dr. Srikanta Murthy
50	20CQCMD050	Hari Prasad R	Finance	AN OVERVIEW OF TECHNICAL ANALYSIS OF STOCK	Dr. Chetan Shetty
51	20CQCMD051	Hari Krishnan M	Finance	A STUDY ON ASSETS AND LIABILITY MANAGEMENT OF ICICI BANK	Prof. Nayana T
52	20CQCMD052	Harshith S	Finance	A STUDY ON ARTIFICIAL INTELLIGENCE IN AUDITING	Dr. B R Venkatesh
53	20CQCMD053	Jyothi	Finance	A STUDY ON CONSUMER PERCEPTION ON LOAN AND ADVANCES AT SBI	Prof. BRN Murthy
54	20CQCMD054	Kavanashree R	Finance	STUDY ON IMPACT OF E-BANKING ON CUSTOMER SATISFACTION AT CANARA BANK HASSAN	Prof. ShashiKumar C R
55	20CQCMD055	Kaveri Sherikar	Finance	A STUDY ON EMPLOYEE PENSION OBLIGATIONS AND THEIR FUNDING PATTERNS IN PUBLIC SECTOR BANKS	Dr. Sumera

56	20CQCMD056	Kavya shripad bhat	Finance	A STUDY ON COMMODITY MARKET WITH REFERENCE TO GOLD, SILVER AND OIL	Dr. Chetan Shetty
57	20CQCMD057	Keshav Karwa	Finance	EVALUATION OF REASONS BEHIND LIMITED LIFE INSURANCE PENETRATION IN INDIA	Dr. Sumera
58	20CQCMD058	Keshava Prabhu G.R.	Finance	A STUDY ON INNOVATIVE FINANCIAL INSTRUMENTS IN INDIA IN PAST THREE DECADES	Dr. B R Venkatesh
59	20CQCMD059	Kiran G	Finance	A STUDY ON VENTURE CAPITAL FINANCING IN INDIA	Prof.BRN Murthy
60	20CQCMD060	Kiran Kumar	Finance	A STUDY ON COST ANALYSIS OF NATURAL STONE PROCESSING UNIT AT KIRAN ENTERPRISES	Prof. ShashiKumar C R
61	20CQCMD061	Kiran S	Finance	A STUDY ON FUNDAMENTAL OF CRYPTO CURRENCY	Dr. Sumera
62	20CQCMD062	Ekta Gupta	Finance	A STUDY ON SPIRAL GROWTH OF INVESTMENT BANKING	Dr. Chetan Shetty
63	20CQCMD063	Kripa Nidhi	Finance	A COMPARATIVE STUDY OF HOME LOAN SCHEME OF NATIONALIZED AND PRIVATE BANK IN INDIA	Prof. Nayana T
64	20CQCMD064	Krutika K Mumbaraddi	HRM	A STUDY ON MARKETING STRATEGIES OF TATA MOTORS	Dr. Srikanta Murthy
65	20CQCMD065	Likhitha N	Finance	A STUDY ON FINANCIAL PERFORMANCE USING LEVERAGES ANALYSIS AT MOTILAL OSWAL FINANCIAL SERVICES LTD	Dr. B R Venkatesh
66	20CQCMD066	Maitri Gurupada Hegde	Finance	A STUDY ON INVESTORS PERCEPTION TOWARDS INVESTMENT IN INDIAN STOCK MARKET	Prof.BRN Murthy
67	20CQCMD067	Malavika Kumar KD	Finance	IMPACT OF MODERN TECHNOLOGY ON INDIAN STOCK MARKET	Prof. ShashiKumar C R
68	20CQCMD068	Manjunath Ashok Patil	Marketing	EFFECT OF CUSTOMER'S PERCEPTION & BRAND EQUITY OF ELECTRONIC PRODUCTS TOWARDS ONLINE SHOPPING	Prof. Harshith Babu

69	20CQCMD069	Manu H	Finance	A ORGANIZATION STUDY CONDUCTED ON VARIOUS VEHICLES SUCH AS PASSENGERS SELF POWERED AND COMMERCIAL VEHICLES AT MAHINDRA AND MAHINDRA LTD	Prof. Nayana T
70	20CQCMD070	Mayank Soni	Marketing	A STUDY ON CUSTOMER PREFERENCES AND METHODS USED FOR ONLINE SHOPPING (APPAREL,HOME APPLIANCES , GROCERY , FURNITURE , ETC.)	Dr. C. B Venkata Krishna Prasad
71	20CDCMD071	Megha Chaudhary	Finance	A STUDY ON INVESTOR AWARENESS AND ATTITUDE TOWARDS ONLINE TRADING	Prof. Ameer Asra Ahmed
72	20CQCMD072	Mithilesh C D	Finance	A COMPARTIVE ANALYSIS OF PERFORMANCE OF MUTUAL FUNDS BETWEEN PRIVATE AND PUBLIC SECTORS.	Dr. B R Venkatesh
73	20CQCMD073	Mohammed Ali L B	Finance	A STUDY ON INVESTOR'S PREFERENCE REGARDING INVESTMENT AVENUES IN INDIA	Prof.BRN Murthy
74	20CQCMD074	Monisha N S	Finance	PERFORMANCE EVALUATION OF SELECTED EQUITY MUTUAL FUND SCHMES IN INDIA	Prof. ShashiKumar C R
75	20CQCMD075	Monish Kumar M	Marketing	A STUDY ON INVESTMENT PATTERN AMONG ACADEMICIANS IN BANGALORE CITY	Prof. Harshith Babu
Sl. No.	Reg. No.	Name	Type of Research	Topic/Title	Guide Name
76	20CQCMD076	Mukul PN	Finance	A COMPARATIVE STUDY TO ANALYSE THE RELATIONSHIP BETWEEN MOVEMENT OF GOLD ETF AND STOCK MARKET	Dr. Sumera
77	20CQCMD077	Muniraju K	Finance	A STUDY TO ANALYSE THE L & T FINANCIAL PERFORMANCE AND TO OBSERVE THE GROWTH OVER PAST FEW YEARS.	Prof. Nayana T

78	20CQCMD078	Nagella sabareesh	Finance	ROLE OF ONLINE PAYMENT INB2C:A SPECIAL REFERENCE TO MOBILE PAYMENT	Dr. B R Venkatesh
79	20CQCMD079	Nahid Ahamed N	Finance	A STUDY ON ROLE OF PERT/CPM TECHNIQUE ON BUSINESS OPTIMIZATION DECISION: A CASE STUDY ON HAMPSON INDUSTRY	Dr. Kadambini Katke
80	20CQCMD080	Naveen C Brahmashettar	Finance	STUDY ON POST LISTING IPO'S RETURNS AND PERFORMANCE IN INDIAN WITH RESPECT TO NATIONAL STOCK EXCHANGE.	Prof. ShashiKumar C R
81	20CQCMD081	Naveen Choudary	Finance	A COMPARATIVE STUDY ON NON- PERFORMING ASSETS OF	Dr. Sumera
82	20CQCMD082	Neethi Sathish	Finance	A STUDY ON COST MANAGEMENT TECHNIQUES OF POWERPOINT BAG INDUSTRY	Prof. Nayana T
83	20CQCMD083	Neha Doddamani	HR	A STUDY ON ROLE OF CHANGE MANAGEMENT IN TECHNOLOGY ADOPTION IN AN ORGANIZATION	Dr. Kadambini Katke
84	20CQCMD084	Neha Patil	HRM	"A STUDY ON DIGITALIZATION OF THE RECRUITMENT PROCESS BASED ON THE INFLUENCE OF COVID-19 AT REMTANS HEALTHCARE TECHNOLOGIES"	Dr. Vijay Kumar J
85	20CQCMD085	Nikethan R bhat	Finance	A STUDY OF GST AND ITS IMPACT ON FMCG SECTOR IN INDIA	Dr. C. B Venkata Krishna Prasad
86	20CQCMD086	Nireeksh P Shetty	Finance	A STUDY TO ANALYSE THE GROWTH OF INVESTMENTS IN INDIAN STOCK MARKETS IN COMPARISON TO OTHER INVESTMENT INSTRUMENTS DURING PAST DECADE.	Col. Prasanna Kumar
87	20CQCMD087	Nishith S H	Finance	A STUDY ON FINANCIAL PLANNING FOR SALARIED EMPLOYEES AND STRATEGIES FOR TAX SAVINGS	Prof. Harshith Babu
88	20CQCMD088	Nithesh Shetty	Finance	"A STUDY ON MANAGEMENT OF ACCOUNT RECEIVABLE THROUGH PEOPLESFT IN THE INFORMATION SERVICES GROUP"	Dr. Vijay Kumar J

89	20CQCMD089	Nithin Naresh. R K	Finance	A STUDY TO ANALYSE THE FINANCIAL PERFORMANCE OF NIKE COMPANY IN INDIA.	Prof. Nayana T
90	20CQCMD090	Pavan Rao shelke M.B	Finance	A STUDY ON PROCESS COSTING AND ITS IMPACT ON COST OF PRODUCTION IN ACC PRIVATE LIMITED	Dr. Srikanta Murthy
91	20CQCMD091	Pavithra N	HRM	A STUDY ON OCCUPATIONAL STRESS MANAGEMENT OF FACULTY IN HIGHER EDUCATION	Prof. Ameer Asra Ahmed
92	20CQCMD092	Petnikoti Narendra	Finance	A COMPARATIVE STUDY ON CORPORATE MERGERS AND ACQUISITIONS IN SELECT SECTORS	Prof. Ameer Asra Ahmed
93	20CQCMD093	Ponuganti Sai Eswar	Finance	A COMPARATIVE ANALYSIS OF NON-PERFORMING ASSETS OF PUNJAB NATIONAL BANK AND ICICI BANK	Dr. Kadambini Katke
94	20CQCMD094	Pradeep Kumar N	Finance	AN ORGANSTION STUDY OF RKS INFRATECH	Dr. C. B Venkata Krishna Prasad
95	20CQCMD095	Praneetha J	HR	A STUDY ON ROLE OF HR DEPARTMENT IN BUSINESS PROCESS REENGINEERING FOR IMPROVE PRODUCTIVITY	Dr. Kadambini Katke
96	20CQCMD096	Pranjal Saikia	Finance	A STUDY ON ROLE OF SHADOW BANKING, FINTECH AND DIGITAL CURRENCY IN FACING THE FINANCIAL CRISIS	Dr. Kadambini Katke
97	20CQCMD097	Prashanth Rao Shelke M	Finance	A STUDY TO ASSES THE IMPACT OF CSR ACTIVITIES OF ACC LTD. ON THE HEALTH OF POOR POPULATION IN TONDEBAVI CHICKKABALLAPUR AREA IN LAST FIVE YEARS.	Col. Prasanna Kumar
98	20CQCMD098	Praveen kumar V	Finance	MANAGEMENT OF ACCOUNT PAYABLE THROUGH SOFTWARE IN ISG	Prof. Harshith Babu

99	20CQCMD099	Preethi N	HR	A COMPARATIVE STUDY OF WORK FROM HOME VS WORK FROM OFFICE. PREFERENCE OF WOMEN EMPLOYEES IN IT INDUSTRY	Prof.Vaibhav Patil
100	20CQCMD100	Punith Kumar HG	Finance	“A STUDY ON FINANCIAL INDICATORS OF SELECTED INDIAN FMCG SECTORS”	Dr. Vijay Kumar J
101	20CQCMD101	Raataj Amjad	HRM	WORKPLACE EXPERIENCE AND WORKPLACE DISCRIMINATION: A STUDY ON TRANSGENDER EMPLOYEES	Prof. Ameer Asra Ahmed
102	20CQCMD102	Rachana S Dyavppanavar	Finance	PERFORMANCE EVALUATION OF SELECT TAX SAVER MUTUAL FUND SCHEMES	Prof. Ameer Asra Ahmed
103	20CQCMD103	Raghav C Pachapur	Finance	A STUDY OF MERGERS AND ACQUISITIONS IN THE INDIAN BANKING SECTOR	Dr. Srikanta Murthy
104	20CQCMD104	Rahul M	Finance	A STUDY ON MOVEMENT OF STOCKS OF FOUR AUTOMOBILE COMPANIES IN NATIONAL STOCK EXCHANGE	Prof.Vaibhav Patil
105	20CQCMD105	Rajesh BR	Finance	A STUDY ON GOLD VS GOLD ETF'S AND AN ANALYSIS OF GOLD ETF 'S AS AN EFFECTIVE INVESTMENT TOOL	Dr. B R Venkatesh
106	20CQCMD106	Rakesh B R	Finance	A STUDY ON COMPARISON OF CUSTOMER SATISFACTION AT MCDONALDS AND KFC	Prof.BRN Murthy
107	20CQCMD107	Rakshith Hanamanthray Roogi	Finance	STUDY ON IMPACT OF PRADHAN MANTRI MUDRA YOJANA ON FIRST GENERATION ENTREPRENEURS.	Prof. ShashiKumar C R
108	20CQCMD108	Ramya Shankar	Finance	PUBLIC SECTOR AND PRIVATE SECTOR BANKS	Dr. Sumera
109	20CQCMD109	Ranjitha SN	Finance	IMPACT OF GST ON FMCG SECTOR IN INDIA	Prof. Nayana T
110	20CQCMD110	Rashmi priya M	Finance	A STUDY ON CAMELS MODEL APPROACH IN BANKING SECTOR	Dr. Chetan Shetty

111	20CQCMD111	Ravikiran Manjunath Bhat	Marketing	A STUDY OF CONSUMERS PERCEPTION TOWARDS ROYAL ENFIELD IN BANGALORE	Prof.Vaibhav Patil
112	20CQCMD112	Renuka	Finance	A STUDY ON MERGERS AND ACQUISITION IN INDIAN BANKING SECTOR	Dr. B R Venkatesh
113	20CQCMD113	Rishi V	Finance	AN EMPIRICAL ANALYSIS AND COMPARATIVE STUDY OF LIQUIDITY RATIOS AND ASSET-LIABILITY MANAGEMENT OF BANKS OPERATING IN INDIA	Dr. Chetan Shetty
114	20CQCMD114	Riya sinha	HRM	"A STUDY ON JOB SEEKERS PREFERENCE TOWARDS E-RECRUITMENT STUDY WITH REFERENCE TO YOUTH IN BANGALORE"	Dr. Vijay Kumar J
115	20CQCMD115	Sabilahmed Mujawar	Marketing	A STUDY ON PERCEPTION OF E-LEARNING KNOWLEDGE SHARING PLATFORMS	Dr. C. B Venkata Krishna Prasad
116	20CQCMD116	Sachin A S	Finance	A STUDY OF EFFECTIVENESS OF EQUITY DERIVATIVES AS RISK MANAGEMENT INSTRUMENT AND ITS IMPACT ON LEVEL OF SATISFACTION OF THE INVESTORS	Dr. Kadambini Katke
117	20CQCMD117	Saiel Kishor Pawar	Finance	A STUDY ON ROLE AND CHALLENGES OF DIGITAL PAYMENT GATEWAYS IN PRESENT ECONOMIC SCENARIO: A CONCEPTUAL REVIEW	Dr. Kadambini Katke
118	20CQCMD118	Sandesh Dabgar	Marketing	STUDY ON IMPACT OF E-MARKETING STRATEGIES ON ONLINE SHOPPING BEHAVIOR:A SPECIAL REFERENCE TO ELECTRONIC PRODUCTS	Dr. Kadambini Katke
119	20CQCMD119	Sanket Brijmohan malani	Finance	A STUDY ON VARIOUS INVESTMENT DECISIONS	Dr. C. B Venkata Krishna Prasad

120	20CQCMD120	Shaik Jakir Sharief	Marketing	A STUDY ON BRAND PROMOTION AND IT'S IMPACT ON CUSTOMER WITH REFERENCE TO PL INDIA PVT LTD	Dr. C. B Venkata Krishna Prasad
121	20CQCMD121	Shambhulingappa Shashank	Finance	TO STUDY THE PROFITABILITY PATTERN OF ARVIND LTD. IN LAST FIVE YEARS, AND IT'S IMPACT ON THEIR FUTURE MARKETING PLANS.	Col. Prasanna Kumar
122	20CQCMD122	Sharan IK	Finance	A COMPARATIVE STUDY ON SYSTEMATIC INVESTMENT PLAN WITH TAX BENEFIT IN MUTUAL FUND	Prof. Harshith Babu
123	20CQCMD123	Sharath P	Finance	"A STUDY ON VARIOUS TOOLS USED IN DIGITAL MARKETING WITH SPECIAL REFERENCE TO DIGITAL JANSEVA"SMART SPACE TECHNOLOGIES	Dr. Vijay Kumar J
124	20CQCMD124	Shashank R	Finance	FINANCIAL INCLUSION THROUGH PERCEPTION OF PEOPLE ON PRADHAN MANTRI JAN DHAN YOJANA	Prof. Ameer Asra Ahmed
125	20CQCMD125	Shashank S	Finance	A STUDY TO ANALYZE THE FINANCIAL PERFORMANCE OF SELECTED INFRASTRUCTURE COMPANIES IN INDIA	Dr. Srikanta Murthy
126	20CQCMD126	Shashidhar B Hiremath	Finance	A STUDY ON INVESTMENT AVENUES AMONG WORKING PROFESSIONALS IN BANGALORE	Prof.Vaibhav Patil
127	20CQCMD127	Shivaprasad R Ganiger	Finance	INVESTMENT MANAGEMENT ANALYSIS OF EMBASSY REIT STOCK PRICES	Prof. Harshith Babu
128	20CQCMD128	Shree Lekha Y N	Finance	A STUDY ON INVESTORS PERCEPTION TOWARDS MUTUAL FUNDS	Prof.Vaibhav Patil
129	20CQCMD129	Shreelakshmi Divaspati Bhat	Finance	A STUDY ON USE OF TECHNICAL ANALYSIS FOR FORECASTING PRICE MOMENTS OF SPECIALTY CHEMICAL COMPANIES.	Dr. Chetan Shetty

130	20CQCMD130	Shreepad Bhat Balehittalu	Finance	“A STUDY ON FINANCIAL STATEMENT, RATIO ANALYSIS AND INTERRELATED STRUCTURE IN M.N. CHEMICALS PVT LIMITED ”	Dr. Vijay Kumar J
131	20CQCMD131	Shreepad Raghavendra Bhat	Finance	EFFECT OF MACROECONOMIC VARIABLES ON PROFITABILITY OF COMMERCIAL BANKS LISTED IN THE NATIONAL STOCK EXCHANGE INDIA	Dr. Chetan Shetty
132	20CQCMD132	Shreyas B G	Finance	A COMPETITIVE ANALYSIS ON RISK AND RETURNS OF CRYPTOCURRENCY	Dr. Kadambini Katke
133	20CQCMD133	Somitha V	Finance	“A STUDY ON IMPACT OF FOREIGN DIRECT INVESTMENT ON INDIAN STOCK MARKET WITH RESPECT TO NATIONAL STOCK EXCHANGE AND BOMBAY STOCK EXCHANGE	Dr. C. B Venkata Krishna Prasad
134	20CQCMD134	Sona S Karki	Finance	PERFORMANCE EVALUATION OF OPEN-ENDED LARGE CAP EQUITY MUTUAL FUND GROWTH SCHEMES WITH SPECIAL REFERENCE TO HDFC MUTUAL FUNDS.	Col. Prasanna Kumar
135	20CQCMD135	Soujanya Hudalimath	Finance	COST ESTIMATION AND ANALYSIS OF PRODUCT AND PROCESS ENVIRONMENT	Prof. Harshith Babu
136	20CQCMD136	Soujanya.O	Finance	“A STUDY ON IMPACT OF COVID-19 ON BANKING SECTOR WITH SPECIAL REFERENCE TO SBI”	Dr. Vijay Kumar J
137	20CQCMD137	Sourabh V Hebbar	Finance	A STUDY OF PERCEPTION OF TAX PAYERS TOWARDS E-FILING OF INCOME TAX	Dr. Srikanta Murthy
138	20CQCMD138	Spurthi Dodamani	Finance	CORPORATE BOND MARKETS IN INDIA: A STUDY & POLICY RECOMMENDATIONS	Prof. Ameer Asra Ahmed
139	20CQCMD139	P Sriram Kashyap	Marketing	A COMPARITIVE MARKET STUDY ON AMUL VS NANDINI MILK PRODUCTS	Prof.Vaibhav Patil

140	20CQCMD140	Suhas.N.Raju	Finance	A STUDY ON MUTUAL FUNDS INVESTMENTS ON WEALTH OF INVESTORS	Prof.BRN Murthy
141	20CQCMD141	Sujana	Finance	A STUDY ON COST AND COSTING MODELS IN SRI RAMALINGA MILLS	Dr. C. B Venkata Krishna Prasad
142	20CQCMD142	Sumanth Ghorpade	Finance	A STUDY TO ANALYSE THE CUSTOMER PREFERENCES OF TWO-WHEELER BUYERS, WITH SPECIAL REFERENCE TO MARKETING STRATEGIES OF ROYAL ENFIELD BIKES.	Col. Prasanna Kumar
143	20CQCMD143	Sumantha	Finance	INVESTMENT ANALYSIS OF YUM CORPORATION	Prof. Harshith Babu
144	20CQCMD144	Sunil Kumar L	Finance	“WORKING CAPITAL MANAGEMENT AND ITS PROFITABILITY: A CASE STUDY ON BATA INDIA LTD”	Dr. Vijay Kumar J
145	20CQCMD145	Sunil Kumar S	HR	A STUDY ON IMPACT OF REWARD SYSTEM IN IT INDUSTRY IN BENGALURU	Prof.Vaibhav Patil
146	20CQCMD146	Sushma Kunder Shekar	Finance	A COMPARATIVE STUDY OF RISK AND RETURN IN GOLD V/S STOCK MARKET	Prof.Vaibhav Patil
147	20CQCMD147	Susmitha M	Marketing	ROLE OF FINANCIAL ADVISOR IN PORTFOLIO OPTIMISATION DECISIONS OF INDIVIDUALS	Dr. Kadambini Katke
148	20CQCMD148	Swetha.R	HRM	A STUDY ON EMOTIONAL INTELLIGENCE AND QUALITY OF WORK LIFE AMONG EXECUTIVE LEVEL OF EMPLOYEES WITH REFERENCE TO BOSCH	Prof. Ameer Asra Ahmed
149	20CQCMD149	Syed Arbaz Anjum	Finance	A STUDY ON IMPACT OF TRAINING AND DEVELOPMENT IN BANKING SECTOR	Dr. Srikanta Murthy
150	20CQCMD150	Mahalakshmi	HR	A STUDY ON EMPLOYEE MOTIVATION AT PL INDIA SECURITIES PVT LTD	Prof.Vaibhav Patil

151	20CQCMD151	Tanzeel Hayath	Finance	A STUDY ON EFFICIENCY OF PAYMENT BANKS IN INDIA	Dr. Sumera
152	20CQCMD152	Tejashwini M.S.	Finance	A STUDY ON EFFECTIVENESS OF E-BANKING SERVICES AT BANKS WITH SPECIAL REFERENCES TO BANK OF BARODA	Prof. Harshith Babu
153	20CQCMD153	Thanmaye CG	HRM	“A STUDY ON EFFECTIVENESS OF CUSTOMER RELATIONSHIP MANAGEMENT IN STAR CATEGORY HOTELS IN KARNATAKA”	Dr. Vijay Kumar J
154	20CQCMD154	Thilak K	Finance	A STUDY TO ANALYZE THE MONTHLY GROWTH IN THE NUMBER OF CREDIT CARD HOLDERS OF CANARA BANK AND THEIR TRANSACTION VOLUMES, AND ITS POTENTIAL IMPACT ON THE BANK'S GROWTH.	Col. Prasanna Kumar
155	20CQCMD155	Thippeswamy V	Finance	A STUDY IN EFFECTIVE WORKING CAPITAL MANAGEMENT IN SIRI TECHNOFABS	Prof. Harshith Babu
156	20CQCMD156	U Varun	Finance	A STUDY ON THE PREFERENCE OF SALARIED CLASS ON VARIOUS INVESTMENT OPTIONS AVAILABLE IN BANGALORE	Dr. C. B Venkata Krishna Prasad
157	20CQCMD157	V. Yash Kishore	Marketing	TO STUDY AND ANALYZE THE IMPACT OF THE SOCIAL MEDIA MARKETING OF E COMMERCE COMPANIES ON THE CONSUMER'S BUYING BEHAVIOR WITH SPECIAL FOCUS ON FLIPKART	Col. Prasanna Kumar
158	20CQCMD158	Vaishnavi JK	Finance	TO UNDERTAKE A COST VALUE PROFIT ANALYSIS OF BHARAT HEAVY ELECTRICALS LTD.	Col. Prasanna Kumar
159	20CQCMD159	Varshitha.R	Finance	AN ANALYSIS OF VARIOUS INVESTMENT AVENUES WITH SPECIAL REFERENCE TO MUTUAL FUNDS	Prof. Harshith Babu

160	20CQCMD160	Varun V	Finance	WORKING CAPITAL MANAGEMENT IN SRI BHAGYALAKSMI COMMERCIAL CORPORATION	Dr. Srikanta Murthy
161	20CQCMD161	Venu Sankar Bandla	Marketing	A STUDY ON DEMAND AND SUPPLY OF PESTICIDES AND FUNGICIDES AT PREVENTIS CHEM INDIA PVT. LTD, VIJAYAWADA	Dr. C. B Venkata Krishna Prasad
162	20CQCMD162	Venu Gopal V	Finance	THE STUDY OF INSURANCE SCHEMES IN INDIA	Dr. Srikanta Murthy
163	20CQCMD163	Vibha J Shetti	Finance	RISK AND RETURN ANALYSIS OF GODREJ CONSUMER PRODUCT LTD AND TATA CONSUMER PRODUCT LTD	Dr. Chetan Shetty
164	20CQCMD164	Vidyasagar T	Marketing	A STUDY ON CONSUMER PREFERENCE AND BUYING BEHAVIOUR TOWARDS ZERO CALORIE CARBONATED DRINKS WITH SPECIAL REFERENCE TO DIET COKE	Col. Prasanna Kumar
165	20CQCMD165	Vinay DG	Finance	A COMPARITIVE STUDY OF FINANCIAL PERFORMANCE OF PUBLIC AND PRIVATE SECTOR BANKS	Dr. C. B Venkata Krishna Prasad
166	20CQCMD166	Vinay K M	Finance	A STUDY TO ANALYSE THE PREFERENCES AND BEHAVIOUR OF RETAIL INVESTORS IN INDIAN STOCK MARKETS AND ITS IMPACT ON MARKET GROWTH	Col. Prasanna Kumar
167	20CQCMD168	Vinayak Bhaskar Hegde	Finance	A STUDY ON FINANCIAL PERFORMANCE ANALYSIS OF INDIAN PRIVATE BANKS	Prof. Harshith Babu
168	20CQCMD169	Yashashwini C	Finance	A STUDY ON RISK RETURN ANALYSIS OF SELECTED EQUITY STOCKS IN IT SECTOR	Prof. Ameer Asra Ahmed
169	20CQCMD170	Yeshma MS	HRM	A STUDY ON EMOTIONAL INTELLIGENCE AND QUALITY OF WORK LIFE AMONG EMPLOYEES IN THE ORGANIZATION	Dr. Srikanta Murthy

170	20CQCMD171	Yugandhar M	Finance	A COMPARATIVE ANALYSIS OF CAGR ON MUTUAL FUND INVESTMENTS MADE IN PRIVATE SECTOR COMPANIES AND PUBLIC SECTOR COMPANIES, WITH SPECIAL FOCUS ON RETAIL INVESTORS	Col. Prasanna Kumar
171	20CQCMD172	Yukthi H U	Finance	A STUDY ON EARLY SIGNALS OF FRAUD IN BANKING SECTOR	Prof.BRN Murthy
172	20CQCMD173	Abhijna Naik M V	Marketing	STUDY ON CUSTOMER PREFERENCE AND SATISFACTION LEVELS AT METRO CASH AND CARRY	Prof. ShashiKumar C R
173	20CQCMD174	Akula Bharath Chandra	Marketing	A STUDY TO ANALYSE THE CUSTOMER EXPECTATIONS AND SATISFACTION LEVEL TOWARDS ONLINE EDUCATION WITH SPECIAL REFERENCE TO BYJUS AND ITS IMPACT ON THEIR MARKETING STRATEGIES	Col. Prasanna Kumar
174	20CQCMD176	Gowtham S Baleshwarmath	Finance	A STUDY ON FINANCIAL LITERACY PROGRAM IN INDIA	Dr. Sumera
175	20CQCMD177	Nachiket Rajkumar Patil	Finance	A STUDY ON FINANCIAL STATEMENT ANALYSIS OF VOLKSWAGEN PVT LTD	Prof. Nayana T
176	20CQCMD178	Rohith G	Finance	A STUDY ON THE PERFORMANCE AND EVALUEVATION OF MUTUAL FUNDS	Dr. Chetan Shetty
177	20CQCMD179	Shubham Malipatil	Finance	A STUDY ON GOLD AS A SAFER INVESTMENT ALTERNATIVE AMONG SMALL AND MEDIUM INVESTORS	Dr. Chetan Shetty
178	20CQVMD175	Bindu P.S.	Marketing	IMPACT OF MARKETING STRATERGIES ON BUSINESS PERFORMANCE	Dr. C. B Venkata Krishna Prasad