


<b>Name</b>	Swetha Wenona Suvarna	
<b>Designation</b>	Assistant professor	
<b>Qualification</b>	MCOM, KSET	
<b>Total experience</b>	5 years	
<b>Specialization</b>	Accounting, Finance and Taxation	
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### Subjects taught

- Goods and services tax, Advanced Corporate Accounting, Company Law and Administration, Elements of Costing, Costing Methods, Management Accounting, Financial Management, Business Management and Startups, Banking innovations, Digital fluency, Business ethics, Financial institutions and markets, Cultural diversity at Workplace, Entrepreneurship skills, Indian Financial System, Corporate Administration, Principles and Practices of Auditing, Performance Management, Public Relations and Corporate Communication, Corporate Accounting

### Publications & Paper Presentations

- Presented a paper titled “The Triple Bottom Line Reimagined: Uniting Profit, People and Planet in Social Entrepreneurial CSR” in the International Conference of Global perspectives on transforming academics through research and Innovation strategies on 26th and 27th July 2023 organized by Women’s Christian College.
- Published article in Paradigm: A Management Research Journal, Volume 22, Issue 2 on August 7, 2018 titled “Impact of Demonetization on The Indian Stock Market : With Special Reference to Bombay Stock Exchange”  
<https://doi.org/10.1177/0971890718788226>
- Published article in Asian Journal of Management, Volume 9, Issue 1, on 2 June 2018 titled “Green Bonds : Investment for Greener Future”  
<https://www.doi.org/10.5958/2321-5763.2018.00113.0>
- Participated in National Level Seminar “Samshodhan” at Christ University and presented paper titled “Impact of Demonetization on Indian Stock Market : With Special Reference to Bombay Stock Exchange”
- Participated and presented paper titled “YOUTH IN PREVENTION OF CYBER CRIMES” on 8 December 2015 organized by Department of Criminology and Forensic Science, School of Social Work, Roshni Nilaya, Mangalore.
- Participated in UGC sponsored Two-day national conference on “Women Empowerment through Microfinance – Challenges and Prospects” and presented paper titled “WOMEN EMPOWERMENT THROUGH MICROFINANCE ACTIVITIES” organized by St Agnes College (Autonomous), Mangalore in 26 and 27 September 2014.
- Participated in UGC sponsored Two-day National Level Seminar on “IDEA OF NATIONALISM IN INDIA – HISTORICAL, CULTURAL, ECONOMIC AND POLITICAL TRENDS” and presented paper titled “DECENTRALISATION AND DEVELOPMENT: INDIAN EXPERIENCE” AT Sri Mahaveera College, Moodbidri on 5 and 6 September 2014.

### FDP’s Attended

- FDP on “Re-imagining Internationalization” organized by AIACHE with IQAC, St Aloysius College (Autonomous) Mangaluru on 21 January 2022

- Attended virtual FDP on “NEP 2020, 21<sup>st</sup> Century Skills” organized by RNS First Grade College in association with BUTCCM, Bengaluru on 18<sup>th</sup> December 2021
- Participated in Five Days Online International Professional Development Programme on “Scholarly Publishing: Swirls Unfurled” held from 14 June 2021 to 18 June 2021 organized by The Delany Library, Patrician College of Arts & Science, Chennai
- Attended Virtual National Level FDP Series 1 – “Research Methodology in Commerce and Management” held on 27<sup>th</sup> and 28<sup>th</sup> May 2021 organized by School of Commerce and Management, St. Joseph College (Autonomous), Bengaluru
- Participated in National level online Faculty Development Programme on “Systematic and Simplified Approach for Teaching and Learning GST” on 24<sup>th</sup> July 2020
- Participated in One Week National Level Faculty Development Programme on “Effective & Quality Research Writing” organized by Department of Commerce, Patrician College of Arts and science, Chennai from 7 June 2020 to 13 June 2020.
- Participated in Faculty Development Programme on “Research Capacity Building” organized by Department of Commerce, Loyola Degree College on 24 August 2019.

#### **Workshops Attended**

- Participated in Online Seven Days National Level Experiential Workshop on “Research Methodology” organized by SJCC Research centre, St Joseph’s College of Commerce (Autonomous) Bengaluru from 1 December 2022 to 7 December 2022.
- Attended State level workshop conducted by GTIMSR in Association with Dept of Commerce, Bangalore University on 29 May 2021
- “Identifying Spurious Journals” and “Research Article Structure for High Impact Publications” Research Tool Kit Webinar Series organized by Department of Commerce, CHRIST (Deemed to be University) on 6 & 7 August 2020.
- “Selection of Financial Econometric Tools” and “Reference Management using Mendeley and Zotero” Research Tool Kit Webinar organized by Department of Commerce, CHRIST (Deemed to be University) on 18 & 19 July 2020.
- Participated in 3 days National Online Workshop on “Examination Guidance to Crack NTA – NET/SET” from 20 May 2020 to 22 May 2020.

#### **Conference Attended**

- International Virtual Conference on Recent Trends & Innovations in Science, Engineering and Social Sciences (IVCRTISESS-2020) organized by Senthil Research Advocacy Forum, V.H.N. Senthikumara Nadar College (Autonomous), Virudhunagar and PEARL – A Foundation for Educational Excellence, Bengaluru during 4<sup>th</sup> to 6<sup>th</sup> September, 2020

#### **Seminars/Webinars Attended**

- Attended the Three Day National Webinar on “Paramarsh Series-1 Quality Initiatives in HEIs” on 22 June 2020 to 24 June 2020 organized by IQAC and UGC Paramarsh Scheme, St Joseph’s College of Commerce (Autonomous).
- Participated in National Webinar on “IFRS - A Revolution in Financial Reporting” organized by Jyoti Nivas College (Autonomous) on 19 June 2020.
- Participated in National Webinar on “Recent Developments in Digital Marketing and Social Media” organized by Jyoti Nivas College (Autonomous) on 18 June 2020.

- Participated in National Webinar on “Managing Finances and Investments Proactively During Uncertain Times” organized by Jyoti Nivas College (Autonomous) on 18 June 2020.
- Participated in Webinar titled “Micro Finance in India” organized by the Department of Commerce, NMKRV College for Women on 15 June 2020.
- Attended Two Days National Level Webinar on “Impact of Moratorium on Financial Markets and Tax System” on 5 June 2020 and 6 June 2020.
- Participated in webinar titled “GREEN ECONOMICS AND ENVIRONMENTAL LAWS” organized and conducted by Department of Commerce Surana College, Bangalore on 5 June 2020.
- Participated in Online National Level Faculty Study Circle on “Powering up Personality and Positivity – 3Ps” organized by Department of Commerce, SSMRV College, Bengaluru on 30 May 2020.
- Participated in Webinar titled “Effective Online Learning and Assessment Platforms” organized by Department of Commerce on 29 May 2020.
- Participated in a Webinar on “Redefining the Role of Educators in view of Covid-19 Disruption” conducted by Sri Bhagwan Mahaveer Jain Evening College, VV Puram, Bengaluru on 28 May 2020
- Participated in the Webinar on “Current Economy & Stock Market Investment” held on 17 May 2020 organized by J.Z. Shah Arts & H. P. Desai Commerce College, Amroli
- Attended the UGC sponsored Two day National Seminar on INDIGENOUS MANAGEMENT PRACTICES AND SUSTAINABLE DEVELOPMENT: PARADIGMS AND PARADOXES at Shree Gokarnatheshwara College, Gandhinagar, Mangalore in 2013.