



NAME: RASHMI M UMARJI

DESIGNATION: ASST. PROFESSOR

QUALIFICATION: M.COM, LLB (PGDMM)

TOTAL EXPERIENCE: 18

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SPECIALIZATION

Finance (M. com) Taxation and Labour Law (LLB)

AREA OF INTEREST

Finance and Corporate Law

SUBJECTS TAUGHT

Banking Law and practice, Business Regulations, Entrepreneurship Development, Security Analysis and Portfolio management, Investment management, Retail Marketing, Performance Management, Indian Financial system, International Financial Reporting standards, Financial Management, Advance financial Management, Auditing and Reporting, marketing Management, Business Ethics, Company Law and Administration, Economics of Insurance, Modern Marketing, International Finance, Organizational Behavior

NO. OF CERTIFICATIONS

1. Business Law for Managers- Swayam NPTEL

**PAPERS
PRESENTED**
[NATIONAL &
INTERNATIONAL]

1. 'An Examination of the Start-up Ecosystem with Emerging Markets; Analyzing the structural influence of entrepreneurial Ventures in India- Issues, challenges and Opportunities, Jain National Conference, Rajendrakumar, Rashmi M Umarji ,
2. Adopting Sustainable Revolution Green banking In India, National conference, Dayananda Sagar College of Arts Science and Commerce
3. RTE Society's Arts, Science and Commerce Degree College Ranebennur , National Conference Paper on A study on insights of health tourism and its challenges for future':
4. Analysis of Prevailing Labor Laws and pursuit of viable proposals to protect Indian working women, with focus on MIDC in the Pune Municipal Corporation Periphery, 3rd National Conference Commerce and Management, , Indira College of Commerce and Science, SAMEEKSHA International Journal of Commerce, Economics and Management.
5. 'Role of ICT in Management and Commerce and Commerce Education; A contemporary though', Shodha Prabha (UGC CARE Journal,
6. A Study on Opportunities and Challenges of Start-ups in India
National Conference, ' Role of the Entrepreneurship in the Changing in the Economic environment'
7. International Conference on "Corporate Social Responsibility for Sustainability".
Organized by: DSCASC
8. CONSUMER PROTECTION ACT : TRENDS In the International Conference on Recent Advancements in Commerce, Management and Technology (ICRACMT-

	<p>2022) Organized by IQAC, DSCASC</p> <p>9. E – Commerce and Competition Policy of India, TRENDS In the International Conference on Recent Advancements in Commerce, Management and Technology (ICRACMT-2022) Organized by IQAC, DSCASC.</p> <p>10. The Role of Payment System in Electronic Era— RNS First Grade College</p> <p>11. APPLICATION OF RFID ON MANIFOLD AVENUES AND IMPLICATION ON BUSINESS: A PRELUDE OF DIGITAL INDIA, International Conference on Recent Advancements in Commerce,</p> <p>12. RNSFGC National Conference- Paper Presentation “Role of Payment Systems in Electronic Era With reference to Multilateral Users”</p>
<p>PUBLICATION (NATIONAL/ /INTERNATIONAL JOURNAL)</p>	<p>1. ‘An Examination of the Start-up Ecosystem with Emerging Markets; Analyzing the structural influence of entrepreneurial Ventures in India- Issues, challenges and Opportunities, Jain National Conference, Rajendrakumar, Rashmi M Umarji ,IPE Journal of Management ISSN 2249-9040 Volume 14, No 03, July-December 2024</p> <p>2. RTE Society’s Arts, Science and Commerce Degree College Ranebennur , National Conference Paper on A study on insights of health tourism and its challenges for future’ Rabindra Bharati University Journal of Economics ISSN : 0975-802X Vol. : XXVIII, No:3, 2024 with IF: 6.986 UGC CARE Approved, Peer Reviewed and Referred Journal</p> <p>3. Analysis of Prevailing Labor Laws and pursuit of viable proposals to protect Indian working women, with focus on</p>

	<p>MIDC in the Pune Municipal Corporation Periphery, 3rd National Conference Commerce and Management, ISSN:2394-2517, Indira College of Commerce and Science, SAMEEKSHA International Journal of Commerce, Economics and Management.</p> <p>4. ‘Role of ICT in Management and Commerce and Commerce Education; A contemporary thought’, Shodha Prabha (UGC CARE Journal, ISSN: 0974-8946, Vol. 48, Issue 01, No. 7 : 2023.</p> <p>5. International Conference on “Corporate Social Responsibility for Sustainability”. Organized by: DSCASC , ISBN-13:978-81-941978-4-3</p> <p>6. International Conference on “Corporate Social Responsibility for Sustainability”. ISBN-13:978-81-941978-4-3</p>
PUBLICATION (CONFERENCE PROCEEDINGS)	<p>1. APPLICATION OF RFID ON MANIFOLD AVENUES AND IMPLICATION ON BUSINESS: A PRELUDE OF DIGITAL INDIA, International Conference on Recent Advancements in Commerce, Management and Technology (ICRCMT-2022), 978-93-92993-03-9</p>

<p>BOOK/ BOOK CHAPTER PUBLISHED</p>	<p>1. Book Title “Dynamics of E-Commerce & Management”, Book Chapter E Commerce Boon or Bane, Prof. Vinutha. K, Rashmi Umarji, National, 978-93-6010-178-7, PRIME International Publishing House</p> <p style="text-align: center;">-</p>
<p>FDP ATTENDED</p>	<ol style="list-style-type: none"> 1. FDP organized by DSCASC on 29-02-2024 2. “Johari window with Emotional quotient” FDP Organized by DSCASC 3. Developing Leadership skills among Academicians” FDP Organized by DSCASC 4. FDP by Jain University ‘Artificial Intelligence in Higher Education: Teaching and Learning languages 5. FDP by Dayananda Sagar College of Arts Science and Commerce on “Soft Skills for Teachers” 6. FDP By Christ Academy Institute of Advance Studies on “Research Methodology 7. Faculty Development Programme on ‘Creating Research Ecosystems in Higher Educational Institutions’ on May 19, 2023 organized by Dayananda Sagar College of Arts Science and Commerce 8. Faculty Development Programe on ‘Art od Mentoring and Counselling” on May 29, 2023 organized by Dayananda Sagar College of Arts Science and Commerce 9. Implementational of NEP- Road map for quality education, research and academic excellence 10. Challenges and opportunities in higher education beyond covid-19 11. National Education Policy 2020-a paradigm shift in the structure of education 12. DSCASC- FDP- Research Funding 13. FDP on “Advance Research Methodology and Research Methods” Organized by Dayananda Sagar college of Arts Science and Commerce

Resource Person	<p>1.Resource person to International Webinar on Covid Impacts for Eco club, Dayananda Sagar College of Arts , Science and Commerce</p> <p>2. Resource Person in Jindal Women’s College “Women rights and human rights</p> <p>3. Attended Question Paper Scrutiny in T John’s University for 1st Sem B Com / BBA final exams on 15-03-2024.</p>
Workshop Attended	<ol style="list-style-type: none"> 1. Dissertation Report Preparation “by BANGALORE UNIVERSITY DEPARTMENT OF COMMERCE 2. Participated in Bharatiya management Navaratri E Lecture Series
Seminar / Webinar Attended	<ol style="list-style-type: none"> 1. Awareness for First time Voters” National level Webinar organized by HKBK Degree College 2. Union Budget-2024-Analysis and Implications” National Webinar Organized by SSMRV Degree College
Professional Memberships	Karnataka State Bar Council-KAR/3563/99

