

	<p>NAME: Prof. LAVANYA C M</p> <p>DESIGNATION: ASSISTANT PROFESSOR</p> <p>QUALIFICATION: MCOM, K-SET, NET, (CMA)</p> <p>TEACHING EXPERIENCE: 4 Years 10 Months.</p> <p>MAIL-ID: lavanya-dscasc@dayanandasagar.edu</p>
<p>AREA OF INTEREST</p>	<p>Cost and Management Accounting, Taxation, Financial Accounting, Statistics, GST, Finance, Quantitative Techniques</p>
<p>SUBJECTS TAUGHT</p>	<p>Financial Accounting, Income Tax, Indirect Tax- GST, Quantitative Techniques and Operation Research, Statistics, Advanced Management Accounting, Company Law, Business Research Methodologies, QDT,</p>
<p>NO. OF CERTIFICATIONS</p>	<p>34</p>
<p>PAPERS PRESENTED [NATIONAL & INTERNATIONAL]</p>	<ul style="list-style-type: none"> ➤ Presented a paper at National Conference on the topic “Normalizing digital currency as an Innovation in digital banking Practice” organized by IIBS College, Bengaluru. ➤ Presented and published a paper at International Conference on Contemporary Researches in Engineering, Science, management and Arts-ICRESMA-2024 on the topic “A Pilot study on Reward for E-Payments as a strategy Influences for buying” created and powered by CRT and NFED, Coimbatore, Tamil Nadu, India. ➤ Presented a paper on the Topic “Responsibility Accounting Key Management Control tool in the organisations and its impact on the sustainability of the business in the market” at National Conference Organised by Dayananda Sagar College of Arts, Science and Commerce College. Bengaluru.
<p>JOURNAS [NATIONAL & INTERNATIONAL] 2018 Onwards</p>	<ul style="list-style-type: none"> ➤ Published an article as a Co-Author, titled ‘Wide outcomes on research and latest development- WORLD 2023’ as a co-author for a chapter naming “Recent trends in Commerce and Management” ➤ Presented and published a paper at International Conference on Contemporary Researches in Engineering, Science, management and Arts-ICRESMA-2024 on the topic “A Pilot study on Reward for E-Payments as a strategy Influences for buying” created and powered by CRT and NFED, Coimbatore, Tamil Nadu, India.
<p>BOOK CHAPTERS PUBLISHED</p>	<ul style="list-style-type: none"> ➤ Published a Chapter for a book as a Co-Author, titled ‘Wide outcomes on research and latest development- WORLD 2023’ as a co-author for a chapter naming “Recent trends in Commerce and Management” <p>*Which holds the WORLD RECORD ATTEMPT (GUINNIES WORLD RECORDS) as ‘WORLD’S THICKEST BOOK’</p>

FDP / WORKSHOP/ CONFERENCES ATTENDED	➤ Two days National Seminar on “Sustainable Development- role of Business Education on Research” Organized by DOS in Commerce, Manasagangotri, Mysore
	➤ Two days State level workshop on “Leadership and revolution of Backward classes in Karnataka State” organized by Department of Public Administration, Manasagangotri, Mysore.
	➤ Orientation & workshops on titled “PARAMARSH” –UGC Scheme for Mentoring NAAC Accreditation, Organized by JSS College for women. Mysuru
	➤ Five days international level online FDP on “Business Resilience” Organized by Department of Commerce & Management, Jnana Jyothi Degree College – PG center, Bengaluru.
	➤ Webinar on “A Wonderful Journey Through Indian Wines” Organized by AIMS School of Hospitality & Tourism. Bangalore.
	➤ National Webinar on “Challenges and opportunities During Covid-19” conducted by Department of Management, JSS college for Women, Kollegal.
	➤ Three days Residential Faculty Development Program was organized by ACU in association with HESDAR Centre, Mysuru
	➤ National Webinar on “Recent Developments in Human Resource Management” organized by St. Joseph’s First grade College, Hunsur.
	➤ Webinar on “Education Culture Post Covid: A positive Shift” organized by BGS First Grade College, ACU, BG Nagara.
	➤ One-day National level webinar on ‘Reading on Pandemic’ organized by department of English and IQAC. Sri Adichunchanagiri college of Arts and Commerce, Nagamangala, Mandya
	➤ One-day National level webinar on ‘Emerging Issues in Human resource Management’ organized by Department of Commerce and Management with association of IQAC, Sri Adichunchanagiri college of Arts and Commerce, Nagamangala, Mandya
	➤ Faculty Development Program on “Essential Skills for Quality Research and Publication” Organized by BGS College of Education, BG Nagara, Nagamangala, Mandya
	➤ National level webinar on “Financial education: a Hall mark of NEP 2020” organized by Adichunchanagiri university in association with Association of Mutual Funds in India
	➤ National level webinar on “Management of Personal Finance” Salesian college Siliguri campus in association with Association of Mutual Funds in India
➤ Participated in National Level One Week Faculty Development Program on “Step by Step Guide to Research for Learners” Organized by Department of Management and Commerce, Amrita Vishwa Vidyapeetham Mysuru Campus.	

	<ul style="list-style-type: none"> ➤ Participated in Five days Faculty development training by TCS on “Campus to Corporate” for training the faculties to be Facilitators for the students for being employable.
	<ul style="list-style-type: none"> ➤ An awareness program on Intellectual Property under national Intellectual Property Awareness Mission, Organised by Intellectual Property Office, India
	<ul style="list-style-type: none"> ➤ Workshop on ICT Tools for Accreditation Data Management and Online Admission Organised by Master Soft
	<ul style="list-style-type: none"> ➤ Participated in a Workshop on Cyber Security Organized by Harsha institute of Management Studies.
	<ul style="list-style-type: none"> ➤ Participated in a webinar on Systematic Literature review and Meta analysis for research Scholars organized by Research Graduate.
	<ul style="list-style-type: none"> ➤ Participated in a National Level Virtual Five Days Faculty Development Program on “DIGITAL MARKETING” organized by department of Commerce in Computer Applications, School of Management Studies, Holy Cross College, Tiruchirappalli, Tamil Nadu.
	<ul style="list-style-type: none"> ➤ Participated in one day “National Level webinar on “Union Budget 2024- Analysis and implications” Organised by taxation club Dept of commerce. SSMRV College, Jayanagar, Bengaluru.
	<ul style="list-style-type: none"> ➤ Participated in “Cyber Security and Ethical Hacking Awareness workshop” Organised by National Critical Information Infrastructure protection Centre (NCIIPC), Ministry of education’s Innovation Cell (MIC) and AITCTE at national Institute of Engineering, Mysore
	<ul style="list-style-type: none"> ➤ Participated in SEP Syllabus Orientation Program for BCOM and BBA under Bangalore University, organised by Pinnacle Institute of Management Studies. Bengaluru.
Awards and Recognition	<ul style="list-style-type: none"> ➤ Guinness Record Attempt holder as a co-author for book World’s Thickest Book naming Recent Trends in Commerce and management. ➤ Awarded as Star Performer at BGS First Grade College.
Others	<ul style="list-style-type: none"> ➤ Currently pursuing CMA, a Professional Course in the area of Cost and Management Accounting ➤ Cleared KPSC Group A exam in first attempt