



NAME: SADIYA FIRDOSE R Z

DESIGNATION: ASSISTANT PROFESSOR

QUALIFICATION: M.COM, NET, PGDHRM, B.Ed., (Ph.D.)

TEACHING EXPERIENCE: 8 years as Full-Time and 3 years as Visiting Faculty.

E-mail ID: sadiya-bcom@dayanandasagar.edu

SPECIALIZATION

Accounting & Taxation

AREA OF INTEREST

Finance, Fintech, Accounting, Tax

SUBJECTS TAUGHT

Financial Accounting, Cost Accounting, Corporate Accounting, Management Accounting, Financial Management, Indian Financial Systems, Financial Institutions and Markets, Investment Management, Derivatives, Portfolio Management, International Financial Management, Banking Innovation, Retail Banking, Income Tax I, Goods and Service Tax, Human Resource Management, Human Capital Management, Business Law, Marketing Management, Entrepreneurship Development.

NO. OF CERTIFICATIONS

➤ **04**

PAPERS PRESENTED

[NATIONAL & INTERNATIONAL]

- Presented a paper in National Level Conference on Innovate to Elevate- Fostering creativity in sustainable business organized by Dayananda Sagar College of Arts, Science and Commerce, on 24/08/2024. Titled- **The Fintech Revolution: “Transforming the Banking Industry with Innovative Technologies”**. Authored by, Ms. Sadiya Firdose R Z, Chitra D Rao, and Chaitanya K.
- Presented a paper in National Level Conference on Leap Tech-2024, Organized by School of Commerce and Management Studies, Dayananda Sagar University, Bangalore, on 22nd and 23rd March 2024. Titled **“Fintech Impact: A case study on Paytm’s Role an Opportunity or Challenge”**. Authored by, Ms. Sadiya Firdose R Z, Dr. Laxman Rao G.

	<ul style="list-style-type: none"> ➤ Presented a paper in National Level Conference on Changing Paradigms of Business, Management and Commerce, organized by Dayananda Sagar College of Arts, Science and Commerce, on 31/05/2023. Titled “The future of Indian Banking Sector- Emerging Trends 2023”. Authored by, Ms. Sadiya Firdose R Z, Dr. Monika Ranka and Ms. Chitra D Rao. ➤ Presented a paper in National Level Conference on ‘India’s Transformation in the New Millennium, organized by Sheshadripuram Academy of Business Studies, on 28/04/2023. Titled “Block Chain Technology- “The upcoming future of Accounting”. Authored by, Ms. Sadiya Firdose R Z.
<p>JOURNALS [NATIONAL & INTERNATIONAL</p>	<ul style="list-style-type: none"> ➤ Dr. Laxman Rao G, Ms. Sadiya Firdose R Z, Mr. Santhosh Kumar S. International Journal of Multidisciplinary Science Research Review [IJOMSRR] “Blockchain- The favorable Technology application for competence augmentations”. E-ISSN - 2959-9636. Vol. 1 No. 2 (2023): December, Published on 05/01/2024. SCOPUS- ➤ Dr. Laxman Rao G, Ms. Sadiya Firdose R Z, Dr.Thrupta Shankar. Wiley Blackwell Journal of Philanthropy and Marketing, “BLOCK CHAIN - A FAVORABLE TECHNOLOGICAL APPLICATION FOR SURGE IN COMPETENCIES”. E- ISSN - 2691-1361, Vol 4 No 1 (2024): March, Published on 09/04/2024. SCOPUS
<p>FDP ATTENDED</p>	<ul style="list-style-type: none"> ➤ 5 Days FDP on “Mastering Research Paper and Enhancing Case Study Writing for Leading Publications” ➤ ONE WEEK FDP on “Entrepreneurship and Innovation Management” organized by DSCASC and CMAOI. ➤ 7 days FDP on "Structural Equation Modeling with AMOS and Econometric Analysis with EViews" organized by Kristu Jayanti College ➤ FDP on “Counselling and Mentoring Skills” ➤ FDP on “Developing Skills among Academicians”.

	<ul style="list-style-type: none"> ➤ 7 Days FDP on “OPPORTUNITY TO LEVERAGE THE TEACHING SKILLS IN DIGITAL AND PROFESSIONAL LANDSCAPE” organized by DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE ➤ 5 days FDP on “Research Methodology” organized by Bangalore Teachers Council of Commerce and Management ➤ 7 days FDP on “Utilizing Cutting-Edge Pedagogical Approaches to Enhance Educational Efficacy” organized by Kristu Jayanti College ➤ Two Days FDP on “Soft Skills for Teachers”. ➤ FDP on “Art of Mentoring and Counseling”. ➤ FDP on “Creating Research Ecosystems in Higher Institutions “ ➤ FDP on “Teacher’s Empowerment”
<p>SEMINARS, WORKSHOPS, CONFERENCES, & WEBINARS PARTICIPATED</p>	<ul style="list-style-type: none"> ➤ A Management Development Program [MDP] on “Mastering Marketing Analytics”. ➤ “A NATIONAL LEVEL SEMINAR on the topic “INTELLECTUAL PROPERTY RIGHTS”, organized by SABS ➤ The one-day National Level Conference on “Emerging Issues in Financial Sector”, organized by Kuvempu University. ➤ A workshop on “JOHARI WINDOW with EMOTIONAL QUOTIENT”. ➤ E-Resource Training Programme for DSCASC Faculty Members organised by Internal Quality Assurance Cell (IQAC) and Library & Information Centre ➤ One Day National Level Conference on “New paradigms in Accounting and Finance”, organized by Kuvempu University. ➤ National Webinar on “Financial Empowerment”.

	<ul style="list-style-type: none"> ➤ International Webinar on “Art of Writing Research Proposal for Funded Projects”. ➤ National Webinar on “Financial Empowerment in wealth creation”. ➤ International Webinar on “Application of IoT in Day-to-Day life”. ➤ International Webinar on “Artificial Intelligence in Power system”. By Skill activate, Sponsor by IEEE ➤ National Webinar on “Financial Empowerment through Effective Wealth Planning”.
<p>PROFESSIONAL MEMBERSHIP</p>	<ul style="list-style-type: none"> ➤ Indian Accounting Association (IAA)